Western States Folklore Society
University of California, San Diego

Folklore in a Digital Age

Preliminary Schedule
April 18-20, 2013

Sessions: Cross-Cultural Center
Price Center East

This conference is co-sponsored by the Department of Communication at the University of California, San Diego. In addition, we gratefully acknowledge the support of the Cross-Cultural Center at the University of California, San Diego.
Thursday, April 18, 2013

6:00-7:30 PM  Please join us for a small informal reception in the patio of our hotel, the Del Mar Inn. Conference registration will be available at that time.

Friday (April 19, 2013)

8:30-9:00  Registration

SESSION 1 (9:00-10:20)

Session 1A  Rites and Performances


9:20-9:40  WATSON, Carolisa (University of Kansas). Rites of Passage within the US Navy


10:00-10:20  Discussion

Session 1B  Hybrid Categories


9:20-9:40  VIEIRA, Jordan (University of Southern California). The Harlem Shake: Toward a Theory of Digital Folklore and Archives in the Digital Age.

9:40-10:00  THOMPSON, Tok (University of Southern California). Folklore Before The Story: Towards a Study of Non-Hominid Culture & Aesthetics.

10:00-10:20  Discussion
SESSION 2 (10:30-12:10)

Session 2A Vernacular Knowledge and YouTube

10:30-10:50 HOWARD, Robert Glenn (The University of Wisconsin, Madison). *When Institutional Music Goes Vernacular: The Internet, Authority, and AC/DC.*

10:50-11:10 IVANOVA-NYBERG, Daniela (Independent Scholar). *A Door Wide Open: Bulgarian Dance Lessons on YouTube*

11:10-11:30 AASLAND, Erik (Fuller Graduate School of Intercultural Studies). *Kazakh Proverbial Twist on YouTube: Language Ideologies Considered.*

11:30-11:50 MCDOWELL, John (Indiana University). “Surfing the Tube”: *The Blessing (and Curse) of YouTube as a Folkloristic Resource.*

11:50-12:10 Discussion

Session 2B Rethinking Narration

10:30-10:50 MILLER, Montana (Bowling Green State University). “No Shit There I Was...”: *NSTIWTIWGD Stories Among Skydivers.*


11:10-11:30 ROTHSTEIN, Rosalynn (Independent Scholar). *Three Minutes of Multi-modal Storytelling at a 911 Call Center.*

11:30-11:50 RUDY, Jill Terry (Brigham Young University). *Things Jim Henson Showed Us: Intermediality, Fairy Tale Studies, and Jim Henson’s The Storyteller.*

11:50-12:10 Discussion

12:10-1:40 Lunch; (The Executive Committee meets)

SESSION 3 (1:40-3:20)

Session 3A Resistance and Community

1:40-2:00 CHRISTIAN, Tiffany A. (Washington State University). *LGBT Guilds as Folkgroups in World of Warcraft.*


2:40-3:00  BISHOP, Joyce (California State University, Sacramento). Asking for the Virgin's Hand: An Indigenous Interpretation of Christmas.

3:00-3:20  Discussion

Session 3B  Communicating Belief

1:40-2:00  LAWSON, Kristine (University of California, Berkeley). The Human Microphone and “Combative” Mic Checks: An Acoustemological Exploration of Protest Venues.

2:00-2:20  BALL, Kimberly (College of the Canyons). The Devil’s Pact: Diabolic Writing, Oral Tradition, and the Digital Age.


2:40-3:00  Discussion

3:45-5:15  ARCHER TAYLOR MEMORIAL LECTURE

Global Gypsy: Balkan Romani Music, Representation and Appropriation
Professor Carol Silverman
Department of Anthropology, University of Oregon
(Reception to follow)

SATURDAY (April 20, 2013)

SESSION 4 (8:30-10:30)

Session 4A  Alan Dundes: The Teacher and His Students (Panel I)

8:30-8:50  LARSEN, Hanne Pico (Columbia University). Snail and Nasturtium: Embodying the North through Food Narration.

8:50-9:10  GÜREL, Perin (Dickinson College). When You are Up to Your Ass in Memes: Folklore and New Media.
9:10-9:30  **PERELMUTTER, Renee** (University of Kansas). *Folk Belief, Motherhood, and the Struggle for Identity in Russian-language Women’s Forums.*

9:30-9:50  **ZUMWALT, Rosemary Lévy** (Agnes Scott College). *Inspiring Research: Alan Dundes and his Students.*

9:50-10:10  **MAGLIOCCO, Sabina** (California State University, Northridge). Discussant

10:10-10:30  **Discussion**

**Session 4B  Keeping an Open Mind: A Panel in Memory of C. Scott Littleton**

8:30-8:50  **MALCOR, Linda A.** (Independent Researcher). *The Alano-Sarmatian “Sword in the Stone”.*


9:10-9:30  **VON CHMIELEWSKI, Wolfgang**. (Independent Scholar). *From “Poaching” to Interdisciplinary Research.*

9:30-9:50  **MALCOR, Kassandra A.** (Community Home Education Program). *The Heavenly Horses.*

9:50-10:10  **Discussion**

**Session 4C  Rethinking Folklore and Folkloristics**

8:30-8:50  **TOKOFSKY, Peter** (The J. Paul Getty Museum) *Applied Humanities: Revisiting the Divide*

8:50-9:10  **MECHLING, Jay** (University of California, Davis). *Pissing and Masculinity*

9:10-9:30  **ORING, Elliott** (California State University, Los Angeles) *Memeatics and Folkloristics*

9:30-9:50  **Discussion**

**SESSION 5 (10:40-12:20)**

**Session 5A  Rethinking Folklore and Folklore Resources**

10:40-11:00  **SMITH, Paul** (Memorial University of Newfoundland). *“I Saw It On The Internet:” De-Constructing A Meaningless Statement.*
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<th>Presenter(s)</th>
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<tr>
<td>11:00-11:20</td>
<td><strong>WISE, Alicia</strong> (Independent Scholar)</td>
<td>Remolding the Chain Letter for Likes: Facebook and the Circulation of Superstition.</td>
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<td>11:20-11:40</td>
<td><strong>BREWER, Teri</strong> (Independent Scholar) and <strong>ATKINSON, Patricia</strong> (Nevada Arts Council)</td>
<td>Adaptive Re-use from the Visual Archive: Mining Folklife Resources in the Silver State.</td>
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<td>11:40-12:00</td>
<td><strong>DEL GIUDICE, Luisa</strong> (Independent Scholar)</td>
<td><a href="http://WWW.ITALIANLOSANGELES.ORG">WWW.ITALIANLOSANGELES.ORG</a>: Creating Virtual Community.</td>
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<td>12:00-12:20</td>
<td><strong>Discussion</strong></td>
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**Session 5B  Folk Art, Material Culture, and Folk Belief**

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<td>10:40-11:00</td>
<td><strong>STASCHUS, Sophie</strong> (University of California, San Diego)</td>
<td>My Life Narrative Told Through Perfumes</td>
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<td>11:00-11:20</td>
<td><strong>WILSON, Alesha</strong> (University of California, San Diego)</td>
<td>Getting a Tattoo: An Analytical Approach</td>
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<td>11:20-11:40</td>
<td><strong>NGUYEN, Michael</strong> (University of California, San Diego)</td>
<td>Asian-American Identity in a Jade Pendant</td>
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<td>11:40-12:00</td>
<td><strong>DEAVER, Loretta</strong> (University of California, San Diego)</td>
<td>The White Lady in Elfin Forest</td>
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<td>12:00-12:20</td>
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**Session 5C  Talking Folklore: New Studies of Old Sayings**

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<td>10:40-11:00</td>
<td><strong>DOYLE, Charles Clay</strong> (University of Georgia)</td>
<td>Iago’s Heart and the Sleeve That Wore It.</td>
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<td>11:40-12:00</td>
<td><strong>TURNER, Patricia A.</strong> (University of California, Los Angeles)</td>
<td>Discussant</td>
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<td>12:00-12:20</td>
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12:20-1:50  **Lunch**
SESSION 6 (1:50-3:50)

Session 6A  Alan Dundes: The Teacher and His Students (Panel II)

1:50-2:10  AREWA, Olufunmilayo B. (University of California, Irvine School of Law). Alan Dundes: His Legacy and Impact.

2:10-2:30  ORING, Elliott (California State University, Los Angeles). Teacher without a Classroom

2:30-2:50  MAGAT, Margaret Capili (Independent Scholar). Southeast Asian Folklorists and the Influence of Alan Dundes.

2:50-3:10  GIPSON, Jennifer (University of Wisconsin, Madison). Lafcadio Hearn’s Afterlife in the Americas: From Folklorist to Folk Hero?

3:10-3:30  TOKOFSKY, Peter (The J. Paul Getty Museum). Discussant

3:30-3:50  Discussion

Session 6B  Animals and the Human Imagination

1:50-2:10  HIZT, Jade A. (California State University, Northridge). The Pit Bull: From National Treasure To Public Enemy Number One.

2:10-2:30  PALMER, Katherine (California State University, Northridge) You’re Gonna Need a Bigger Boat.

2:30-2:50  PRO, Shoshanna (California State University, Northridge). Mary Had A Little Lamb: Should It Or Should It Not Have Followed Her To School?

2:50-3:10  GOMES, Michaela (California State University, Northridge). Human Interaction Shapes A Pet’s Personhood.

3:10-3:30  MAGLIOCCO, Sabina (California State University, Northridge). “Ded From he Qte:” Responses to Online Animal Photos and Videos.

3:30-3:50  Discussion

4:00-5:00  General Business Meeting